

FRIDAY  
JUNE 19  
10A-10P

# FAMILY THE JUNETEENTH REUNION



FREE FOOD | LIVE ENTERTAINMENT | GAMES & GIVEAWAYS

FAMILY FRIENDLY PROGRAMMING: 10AM - 4PM

GROWN FOLK HOURS: 5PM - 10PM

JOIN US IN CELEBRATING FREEDOM, UNITY AND COMMUNITY  
AT BLACKNET AZ'S 3<sup>RD</sup> ANNUAL JUNETEENTH CELEBRATION.

WALTER  
WHERE?HOUSE

702 N 21<sup>ST</sup> AVE  
PHOENIX, AZ



# JOIN US

**IN CELEBRATING FREEDOM, UNITY AND COMMUNITY AT  
OUR UPCOMING JUNETEENTH FAMILY REUNION!**

WE INVITE YOU TO PARTNER WITH US IN BRINGING THIS POWERFUL DAY TO LIFE AND CREATE A JOYFUL, MEANINGFUL EXPERIENCE FOR THE PHOENIX COMMUNITY.

HELD IN THE HEART OF PHOENIX, THIS CELEBRATION IS EXPECTED TO WELCOME OVER 5,000 ATTENDEES FROM ACROSS THE CITY'S BLACK AND ALLIED COMMUNITY.

## **PLANNED ACTIVITIES INCLUDE:**

- LIVE MUSIC PERFORMANCES BY POPULAR LOCAL BLACK ARTISTS
- FOOD TRUCKS AND SMALL BUSINESS VENDORS FROM THE COMMUNITY
- INTERACTIVE ART EXHIBITS CELEBRATING BLACK HISTORY AND CULTURE
- FAMILY-FRIENDLY GAMES AND CHILDREN'S ACTIVITIES
- COMMUNITY CONVERSATIONS ON A VARIETY OF TOPICS
- ADULT ONLY EVENING ACTIVITY INCLUDING SPADES TOURNAMENT, COCKTAIL COMPETITION, AND EXCLUSIVE VIP ACTIVATIONS
- AND MUCH MORE!



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# SPONSORSHIP TIERS



## COMMUNITY PARTNER

**\$1,000 +**

IDEAL FOR SMALLER NON-PROFITS AND COMMUNITY FOCUSED ORGANIZATIONS

- Company logo and link featured on event site
- Verbal acknowledgement during programming
- Social media shout out leading up to the event

## HERITAGE ADVOCATE

**\$5,000 +**

IDEAL FOR LARGER NON-PROFITS AND COMMUNITY-FOCUSED ORGANIZATIONS

- Community Partner items +
- Logo placement on print and signage
- Ad placement in The 2026 Family Photo Album (1/2 page)
- The Juneteenth Kickoff hosted by Cactus and Culture | Black Excellence Night WNBA Mixer - 2 tickets
- The Family Reunion: A Juneteenth Celebration Grown Folks Pass - 2 Tickets





# PREMIUM SPONSORSHIP TIERS

## LEGACY BUILDER

**\$10,000 +**

IDEAL FOR LARGE NON-PROFITS AND SMALLER CORPORATIONS

- Heritage Advocate items +
- Exhibitor table and panelist speaker opportunities
- Ad placement in The 2026 Family Photo Album (increased to 1 page)

## CORPORATE ALLIES

**\$25,000 +**

IDEAL FOR LARGE CORPORATIONS

- Legacy Builder items +
- Naming sponsorship based on programming availability
- Ad placement in The 2026 Family Photo Album (increased to 2 pages)
- The Juneteenth Kickoff hosted by Cactus and Culture | Black Excellence Night WNBA Mixer - increased to 4 tickets
- The Family Reunion: A Juneteenth Celebration Grown Folks Pass - increased to 4 Tickets



# WHY SPONSOR?

- INVEST IN A CULTURE-RICH, COMMUNITY-DRIVEN CELEBRATION
- ELEVATE YOUR BRAND WITH PURPOSE AND VISIBILITY
- BUILD TRUST WITH A VIBRANT, VALUES-ALIGNED AUDIENCE

Sponsoring this event is more than exposure, it's a chance to support a powerful, people-first experience and connect with a values-driven audience.

## CONTACT US

To learn more or become a sponsor, contact:

Kazz Fernandes – [sponsorships@blacknetaz.org](mailto:sponsorships@blacknetaz.org) | (480) 757-6855

[TheJuneteenthFamilyReunion.com](http://TheJuneteenthFamilyReunion.com)

